Exercise 1.

Read an article 1 about the situation in local region in Poland. Concentrate especially on SWOT analyse and the conclusions. Try to do all exercises.

1. What are advantages and disadvantages of this method. Write them to the table below. Give at least 6 examples. /6 points/

|  |  |
| --- | --- |
| Advantages | Disadvantages |
|  |  |

1. Analyse the SWOT table on page 465. Polish government would like to develop this region based on natural agriculture. Is it a good way to build the stability and prosperity. Find the arguments pro and against and write them in the table below. /8 points/

|  |  |
| --- | --- |
| Pro | Against |
|  |  |

In with part of the region the local government have to concentrate and why?.........................................................................................................................................................................................................................................................................................................................................................................................................................................................

1. The main weakness of the region is poorly developed waste management. How local authorities can solve this problem. Give 6 examples

/6points/…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………..

1. Tourism is the most important part of local economy which gives the largest income. How to develop this part of the market. What should do /10 points/:

-local administration (5 examples)

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-non-governmental organisations (5 examples)

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-central government (5 examples)

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-private sector

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